

**CREATIVE  
INDUSTRY**  
KOŠICE //

Creative Lenses  
Excite 2.0  
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Culture Creative Spaces and Cities  
COCO4CCI  
Traces

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EYE

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URBACT II

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# CREATIVE EUROPE

Creative Europe is the European Commission's framework programme for support to the culture and audiovisual sectors.



**EU YEAR OF CULTURAL HERITAGE**  
2018





# ABOUT

Creative Europe is the European Commission's framework programme for support to the culture and audiovisual sectors. Following on from the previous Culture Programme and MEDIA programme, Creative Europe, with a budget of €1.46 billion (9% higher than its predecessors), will support Europe's cultural and creative sectors.



## CULTURE

Culture sector initiatives, such as those promoting cross-border cooperation, platforms, networking, and literary translation.

CULTURE SUB-PROGRAMME



## MEDIA

Audiovisual sector initiatives, such as those promoting the development, distribution, or access to audiovisual works.

MEDIA SUB-PROGRAMME



## CROSS-SECTOR

A cross-sectoral strand, including a Guarantee Facility and transnational policy cooperation.

CROSS-SECTOR STRAND





## MEDIA

The MEDIA sub-programme of Creative Europe supports the EU film and audiovisual industries financially in the **development, distribution and promotion** of their work. It helps to launch projects with a European dimension and nurtures new technologies; it enables European films and audiovisual works including **feature films, television drama, documentaries and new media** to find **markets beyond national and European borders**; it funds **training** and **film development** schemes.

## **Culture**

The Culture sub-programme helps cultural and creative organisations to operate transnationally and promotes the cross-border circulation of works of culture and the mobility of cultural players.

It provides financial support to projects with a European dimension aiming to share cultural content across borders.

Funding opportunities cover a diverse range of schemes: Cooperation projects, Literary Translation, Networks or Platforms. The supported activities aim to enable cultural and creative players to work internationally.

## **Cooperation projects**

Cross-border cooperation projects between cultural and creative organisations within the EU and beyond. Projects can cover one or more cultural and creative sectors and can be interdisciplinary.

Funding is available for two types of projects:

- Small scale cooperation projects (project leader and at least two other partners) 60/40%
- Large scale cooperation projects (project leader and at least five other partners) 50/50%

The maximum duration for all projects is 48 months.



# Creative Lenses



CREATIVE LENSES

PUBLICATIONS

CONCEPTUAL TOOLKIT

KNOWLEDGE BASE

BENCHMARKING SYSTEM

CATALYST EXPERIMENTS

EVENTS

MEDIA

CONTACT

## ABOUT CREATIVE LENSES

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**Creative Lenses is a four-year project (2015-2019) that seeks to make arts and cultural organisations more resilient and sustainable by improving their business models and developing their long-term strategic and innovation capacities.**

The key question Creative Lenses seeks to answer is, what are the most viable and suitable business models for non-profit arts and cultural organisations to be more resilient and financially sustainable without compromising their artistic integrity, mission and values?

The legacy of the project will be the know-how, tools and support mechanisms required for European arts and cultural organisations to strengthen their financial sustainability, so that they are more able to successfully deliver their missions.

**13**

### PARTNERS

from 9 countries

**15**

### TRAINING

workshops

**8**

### FORUMS

business model innovation

**2**

### CONFERENCES

spreading know-how





07.03.2019  
**WORKSHOP**  
Milan, Italy



05.03.2019  
**WORKSHOP**  
London, UK



05.03.2019  
**WORKSHOP**  
Paris, France



24.04.2019 - 25.04.2019  
**FINAL CONFERENCE**  
Helsinki, Finland



PAST EVENT

11.10.2017 - 12.09.2017  
**CONFERENCE – SULA**  
Helsinki, Finland



PAST EVENT

06.04.2017 - 11.04.2017  
**FORUM 8**  
Lecce, Italy



PAST EVENT

23.03.2017  
**FORUM 7**  
Amstelveen, The Netherlands



PAST EVENT

16.03.2017 - 17.03.2017  
**FORUM 6**  
Lund, Sweden





### **STANICA**

Cultural centre, Zilina,  
Slovakia

[MORE](#)



### **P60**

Amsterdam, Netherlands

[MORE](#)



### **MANIFATTURE KNOS**

Lecce, Italy

[MORE](#)



### **KAAPELI**

Helsinki, Finland

[MORE](#)



### **VILLAGE UNDERGROUND**

London, England

[MORE](#)



### **ODC ENSEMBLE**

Athens, Greece

[MORE](#)



### **COMPAÑÍA PATRICIA PARDO**

Valencia, Spain

[MORE](#)



### **PROJECTE INGENU**

Barcelona, Spain

[MORE](#)



Boarderline offensive



# Borderline Offensive

Laughing in the Face of Fear 2017–2020

Borderline Offensive is a transnational+transdisciplinary artistic platform, exploring new relationships between art, humor and intercultural dialogue.

2017–2020 Laughing so we don't cry ;P

2017 Building community and publish the Borderline Offensive Manifesto.





## Lead by:

TILLT – Gothenburg, Sweden

## Artistic Partners:

The Center for Cultural Decontamination (CZKD) – Belgrade, Serbia

Keunstwurk – Leuwaarden, Netherlands

House of Humour and Satire – Gabrovo, Bulgaria

Creative Industry Košice + Košice Artist in Residence (KAIR) – Kosice, Slovakia

## Knowledge Partners:

Centre for Peace Studies (CMS) – Zagreb, Croatia

Symbiosis – Thessaloniki, Greece

## Associate Partners:



[Zoukak Theatre Company](#) – Beirut, Lebanon

[Anadolu Kültür](#) – Istanbul, Turkey

[Ramallah Municipality](#) – Ramallah, Palestine

[Ettijahat Independent Culture](#) – Beirut, Lebanon

[Tandem Cultural Exchange](#) – Berlin, Germany

Co-financed by the [European Union](#) within the framework of the [Creative Europe programme](#) and by: the [Västra Götaland Region](#), the [Slovak Arts Council](#), inter alia.







"Satire is the ultimate expression of free speech. It reminds us that we live in a healthy democracy. But we are living in time like no other in our country's history [...] We need satire and editor...



Borderline Offensive  
8 weeks ago



What is the relevance of the arts in the theoretical and political debates when discussing immigrant incorporation and diversity in migration and post-migration cities? Where do ethnicised and racia...



Borderline Offensive  
8 weeks ago



"A slovak, a lebanese and a yemeni walk into a process of artistic collaboration (...)" The punchline premieres in Sweden very soon! As Ivana, Omar and AJ work on their idea from the Swedish artistic residency l...



Borderline Offensive  
8 weeks ago



into the knowledge, experience and perspectives shared by participants and details the conversations that took p...



Borderline Offensive (@border\_offen...  
7 weeks ago



"A slovak, a lebanese and a yemeni walk into a process of artistic collaboration (...)" The punchline premieres in Sweden very soon! As Ivana, Omar and AJ work on their idea from the Swedish artistic residency l...



Borderline Offensive  
8 weeks ago



Last touch on "The Museum of Real History" an installation/performance that will première end of July in Gothenburg Sweden . A devised work with @alsuhili and @zanetaxx #mrh @borderline.offensive



Borderline Offensive  
8 weeks ago



RT @PierLuigiSacco: Three initiatives from the global peacemaking group: three concrete ideas to experiment with. Act locally, think globally #EuropeForCulture #Futureofheritage



Borderline Offensive (@border\_offen...  
8 weeks ago



"A slovak, a lebanese and a yemeni walk into a process of artistic collaboration (...)" The punchline premieres in Sweden very soon! As Ivana, Omar and AJ work on their idea from the Swedish artistic residency l...

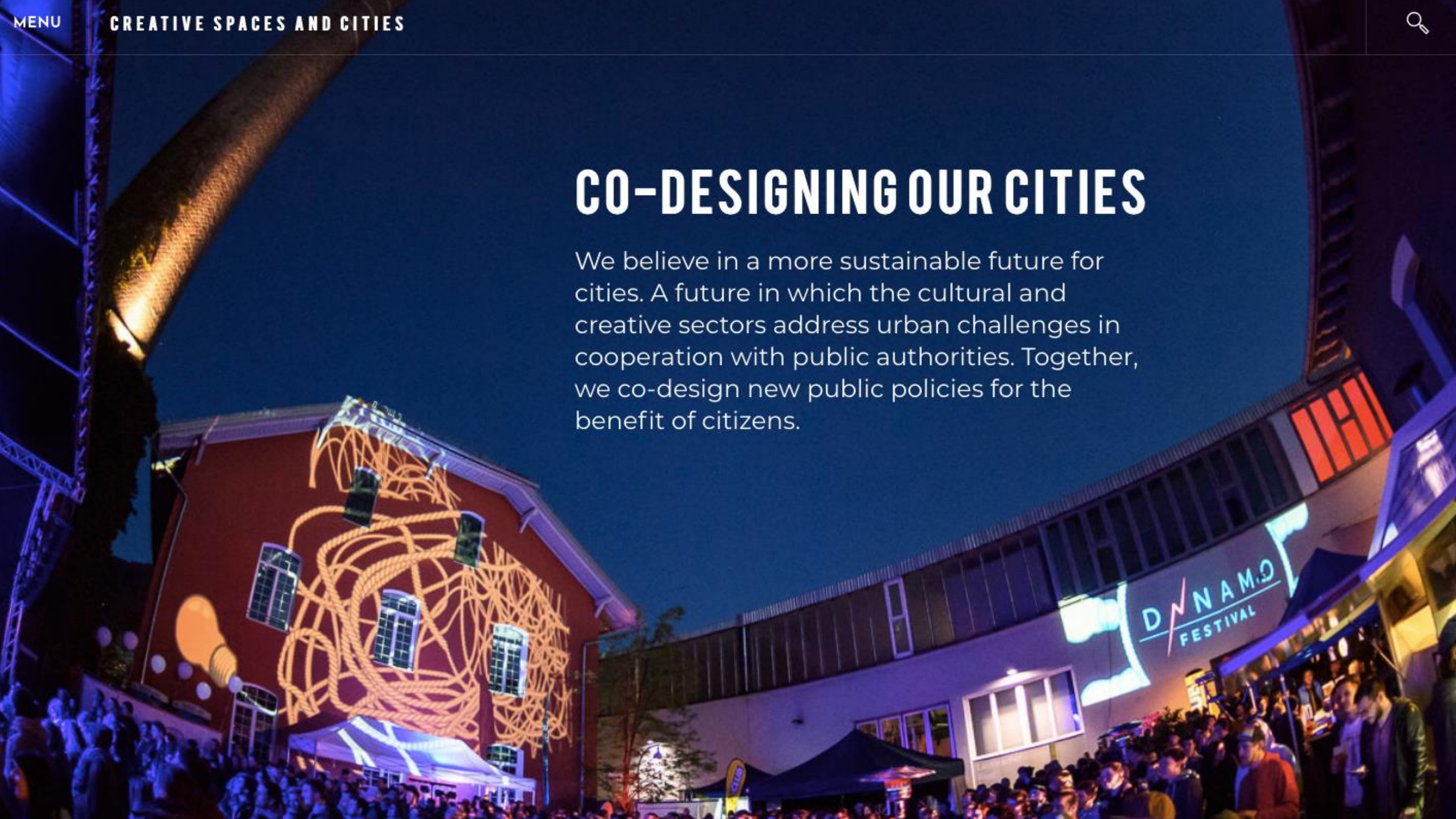


Borderline Offensive  
8 weeks ago



# Culture and Creative Spaces and Cities





# CO-DESIGNING OUR CITIES

We believe in a more sustainable future for cities. A future in which the cultural and creative sectors address urban challenges in cooperation with public authorities. Together, we co-design new public policies for the benefit of citizens.



# PROJECT DELIVERABLES

## EVENTS

### **3 policy co-creation events**

involving policymakers and their stakeholders

### **14 training workshops**

for local policymakers and other stakeholders

### **2 international conferences**

for policy makers and creative operators

### **21 workshops**

with local policymakers at the Urban Labs

### **5 thematic international Urban Explorations**

## DIGITAL OUTPUTS

### **Online toolbox**

for collaborative policy development

### **Knowledge Base**

on the topic Urban Regeneration

### **Benchmarking System**

for Creative Spaces

### **Database**

of European creative spaces

### **Several publications and case studies**

## PARTNERS



**KAAPELI**



**hablarenarte:**

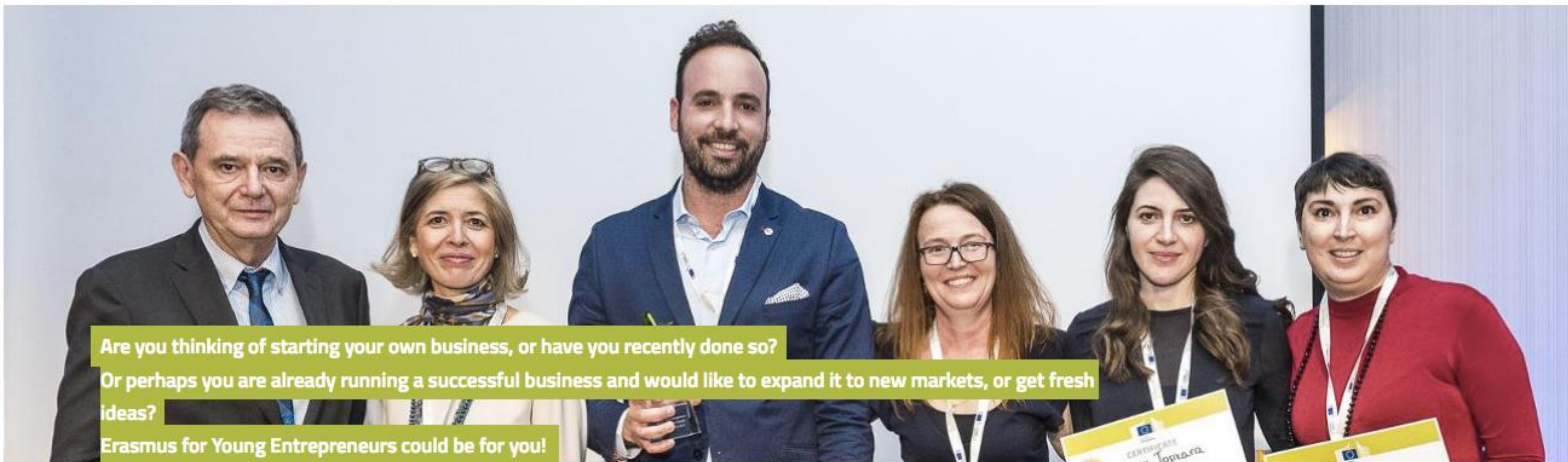
COSME



COSME is the EU programme for the Competitiveness of Enterprises and Small and Medium-sized Enterprises running from 2014 - 2020 with a planned budget of EUR 2.3 billion.

# Erasmus for Young Entrepreneurs





Are you thinking of starting your own business, or have you recently done so?  
Or perhaps you are already running a successful business and would like to expand it to new markets, or get fresh ideas?  
Erasmus for Young Entrepreneurs could be for you!

## The European exchange programme for Entrepreneurs

Erasmus for Young Entrepreneurs is a cross-border exchange programme which gives new or aspiring entrepreneurs the chance to learn from experienced entrepreneurs running small businesses in other Participating Countries.

The exchange of experience takes place during a stay with the experienced entrepreneur, which helps the new entrepreneur acquire the skills needed to run a small firm. The host benefits from fresh perspectives on his/her business and gets the opportunities to

## Who can participate?

- ✔ New entrepreneurs, firmly planning to set up their own business or have already started one within the last three years
- ✔ Experienced entrepreneurs who own or manage a Small or Medium-Sized Enterprise in one of the Participating Countries

Join us on





**EXCITE**

**7 PARTNEROV**

**435 000 EUR**

**75%**

**EXCITE 2.0**

**8 PARTNEROV**

**512 000 EUR**

**75%**











# TraCEs

Transformative Tourism across European Capitals of Culture



Materahub

Destination Makers

iambassador

Inmedia

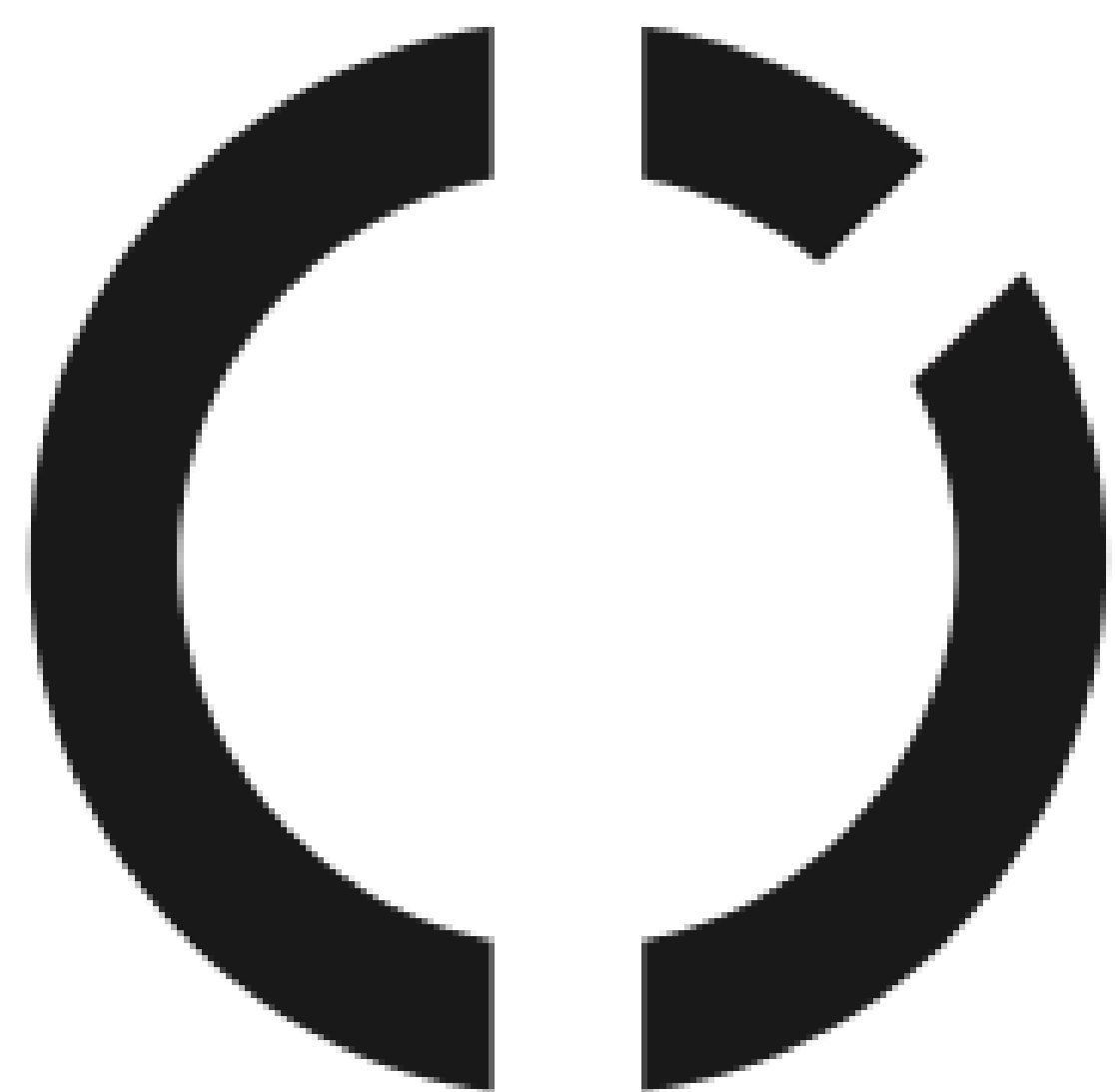
VIATGES EXPERIENCES

The University of Rijeka,

Gelsenkirchen Municipality

CIKE

<https://youtu.be/kTk58VHqyv8>



**CREATIVE  
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